

Grapevine-Colleyville ISD

Bransford Elementary

2018-2019 Goals/Performance Objectives/Strategies



Mission Statement

Bransford Elementary School

Mission Statement

Children are our future.

**We at Bransford Elementary School,
in cooperation with our parents and community,
are dedicated to creating a positive environment.**

**Our mission is to develop the academic potential and social well-being of each child
in order to produce
responsible citizens and lifelong learners.**

Vision

The vision for Bransford Elementary School is to foster a positive welcoming environment for our students and staff where risk taking is encouraged and embraced while develop students and staff who are skilled problem solvers, collaborative workers, effective communicators, global citizens, and self-regulated learners.

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Goals


Revised/Approved: September 15, 2018

Goal 1: LEAD 2021 Personnel Strategy: Bransford will purposefully hire, continually train, and hold accountable all GCISD staff to ensure the fulfillment of the GCISD mission and strategic objectives.

Performance Objective 1: Bransford staff, students, and families will have an active role in the hiring of staff members to ensure fit for campus goals.

Evaluation Data Source(s) 1: Staff survey; parent survey; student voice survey

Summative Evaluation 1:

Strategy Description	Monitor	Strategy's Expected Result/Impact	Reviews			
			Formative			Summative
			Nov	Jan	Mar	June
1) Profiles for vacant positions will be created with input from students and staff in alignment with Profile of a BES cast member.	Principal, Assistant Principal	Hires that meet the vision of the campus.				
						







Goal 1: LEAD 2021 Personnel Strategy: Bransford will purposefully hire, continually train, and hold accountable all GCISD staff to ensure the fulfillment of the GCISD mission and strategic objectives.

Performance Objective 2: 100% of Bransford Elementary staff members will have access to learning opportunities aligned with district and campus initiatives as well as individual goals.

Evaluation Data Source(s) 2: Campus calendar; Professional learning sign-in sheets; Staff goal setting conference notes; Professional learning chart

Summative Evaluation 2:

Strategy Description	Monitor	Strategy's Expected Result/Impact	Reviews			
			Formative			Summative
			Nov	Jan	Mar	June
1) Campus Initiative: Utilize a teaching artist (consultant) from Focus 5 to train the staff on arts integration. The teaching artist will visit with the staff five times throughout the school year.	Principal, Assistant Principal, Liaison	Staff knows, understands, implements, and integrates Actor's Toolbox, Tableau, and Reading Portraits. Staff knows and understands the definition of arts integration.				
2) Campus Initiative: Design during school and after school PLCs around staff members' goals and with vertical and horizontal teams with Learning Leaders facilitating.	Principal, Assistant Principal, Learning Liaison	Differentiated learning for staff; Building capacity in learning leaders as PLC facilitators				
3) Campus Initiative: Provide teachers extended PLC times at least once per nine weeks to design work using student data to inform.	Principal, Assistant Principal, Liaison, Teachers	Engaging work designed to meet students' needs as determined by student data.				
4) Campus Initiative: Engage in data meeting at the grade and the class levels for the purpose of observing grade level trends, creating plans for addressing trends; and re-evaluating RtI and flexible groups, as necessary.	Principal, Assistant Principal, Liaison, Teachers	Targeted instruction; Flexible student groups; Student growth in target areas identified in data meetings				

 = Accomplished
  = Continue/Modify
  = Considerable
  = Some Progress
  = No Progress
  = Discontinue







Goal 2: LEAD 2021 Learning Plan Strategy: Bransford will facilitate a process that carries out the development, implementation, and realization of a personal learning plan that includes goals within the areas of academics, campus activities, and workforce/community involvement for every student to accomplish the GCISD mission and strategic objectives.

Performance Objective 1: Ensure all subpopulations and demographic groups meet or exceed targets set forth by the state on STAAR.

Evaluation Data Source(s) 1: STAAR

Summative Evaluation 1:

Strategy Description	Monitor	Strategy's Expected Result/Impact	Reviews			
			Formative			Summative
			Nov	Jan	Mar	June
1) Student data will be utilized to identify students and target interventions in reading, math, writing, and science for all students and subpopulations, including those identified as ELL, Special Education, and/or Economically Disadvantaged.	Principal, Assistant Principal, Learning Liaison, staff	Student growth from BOY universal screeners as evidenced on MOY and EOY screeners; Student growth as evidenced on progress monitors aligned with target interventions. Growth in STAAR overall test results in the meets levels from 70% in 2018 and masters level from 41% in 2018.				
2) Tier I instruction will be differentiated to deliver instruction in that meets individualized student and/or group needs.	Principal, Assistant Principal, Learning Liaison	Student growth from BOY universal screeners as evidenced on MOY and EOY screeners; Student growth as evidenced on progress monitors aligned with target interventions. Growth in STAAR overall test results in the meets levels from 70% in 2018 and masters level from 41% in 2018.				

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Goal 2: LEAD 2021 Learning Plan Strategy: Bransford will facilitate a process that carries out the development, implementation, and realization of a personal learning plan that includes goals within the areas of academics, campus activities, and workforce/community involvement for every student to accomplish the GCISD mission and strategic objectives.

Performance Objective 2: Bransford will provide supports to struggling learners by improving interventions, resources, and training to accelerate learning and ensure all students and student groups meet academic growth targets.

Evaluation Data Source(s) 2: RtI Documentation

Summative Evaluation 2:

Strategy Description	Monitor	Strategy's Expected Result/Impact	Reviews			
			Formative			Summative
			Nov	Jan	Mar	June
1) Bransford staff members will monitor individual student progress through procedures outlined in RtI process.	Principal, Assistant Principal, Liaison, Teachers	Student growth from BOY universal screeners as evidenced on MOY and EOY screeners				
2) Personalized Learning Time (PLT) will be used to meet students' learning needs (30 minutes Kindergarten, 50 minutes 1st - 5th grade).	Principal, Assistant Principal, Liaison, Teachers	Student growth in academic growth targets as evidenced on universal screeners and progress monitors				



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Goal 2: LEAD 2021 Learning Plan Strategy: Bransford will facilitate a process that carries out the development, implementation, and realization of a personal learning plan that includes goals within the areas of academics, campus activities, and workforce/community involvement for every student to accomplish the GCISD mission and strategic objectives.

Performance Objective 3: Bransford Elementary will be physically and emotionally safe learning environment that is free from bullying and in which expectations are clearly communicated.

Evaluation Data Source(s) 3: Bullying investigations; Student surveys; Discipline data; Eduphoria RtI Behavioral Phase 5 Data

Summative Evaluation 3:

Strategy Description	Monitor	Strategy's Expected Result/Impact	Reviews			
			Formative			Summative
			Nov	Jan	Mar	June
1) Train kinder through fifth grade students on cyberbullying using lessons from Common Sense Media. Kinder through second grade students: Screen out the mean Third through fifth grade students: What is cyberbullying?	Principal, Assistant Principal, Counselor	Students understand cyberbullying.				
2) All staff members will use behavioral RtI's 5 steps to document and respond to students' behaviors.	Principal, Assistant Principal, Counselor, Staff	Documentation on behaviors; Behavioral plans to meet students' individual needs; Assistance for student behaviors.				




Goal 2: LEAD 2021 Learning Plan Strategy: Bransford will facilitate a process that carries out the development, implementation, and realization of a personal learning plan that includes goals within the areas of academics, campus activities, and workforce/community involvement for every student to accomplish the GCISD mission and strategic objectives.

Performance Objective 4: Bransford will implement a comprehensive Dyslexia education plan aimed at meeting the ongoing needs of dyslexic students as well as implement the Texas Dyslexia Handbook recommendations.

Evaluation Data Source(s) 4: Dyslexia screenings and assessments, Dyslexia services' rosters

Summative Evaluation 4:


Strategy Description	Monitor	Strategy's Expected Result/Impact	Reviews			
			Formative			Summative
			Nov	Jan	Mar	June
1) All staff new to Bransford and those who have not participated in the past will participate in a dyslexia simulation.	Principal, Assistant Principal, Literacy Interventionist	Understanding of the characteristics of dyslexia				
2) A process will be in place to correctly identify students in need of dyslexia assessment.	Principal, Assistant Principal, Literacy Interventionists	Students exhibiting a difficulty with reading will be tested and placed, based on assessment results, in dyslexia intervention.				
3) LIT teachers will support the transition of students into and out of dyslexia intervention.	Principal, Assistant Principal, Literacy Interventionists	Students will receive supports identified by their 504 plans to meet their targeted learning needs in Tier I settings.				
						

Goal 2: LEAD 2021 Learning Plan Strategy: Bransford will facilitate a process that carries out the development, implementation, and realization of a personal learning plan that includes goals within the areas of academics, campus activities, and workforce/community involvement for every student to accomplish the GCISD mission and strategic objectives.

Performance Objective 5: All Bransford students will be provided the opportunity to participate in age-appropriate and interest driven campus and extra-curricular activities to support middle school participation.

Evaluation Data Source(s) 5: Bransford master calendar

Summative Evaluation 5:


Strategy Description	Monitor	Strategy's Expected Result/Impact	Reviews			
			Formative			Summative
			Nov	Jan	Mar	June
1) All students will experience performances from various fine arts and athletic programs at various times during the school year.	Principal, Assistant Principal, Counselor, Teachers	Students exposed to a variety of fine arts and athletic events as evidenced by the BES campus calendar.				
2) Through collaboration with campus leadership and the Bransford PTA, provide students with opportunities for involvement in activities beyond the classroom, including, but not limited to, Laps for Learning, Garden Club, Girls on the Run. Other clubs and/or activities may be added based on student interests and available sponsors.	Principal, Assistant Principal, Teachers, PTA	Students in pre-k through fifth grade are provided the opportunity for enriching experiences beyond Tier I instruction. Student participation logs will quantify student participation.				
3) BES staff will sponsor extracurricular activities and opportunities, including, but not limited to, choir, KC club, fitness force, KBEST, honor patrol, library ambassadors, principal panel, and science club.	Principal, Assistant Principal, Counselor, Staff	Students in pre-k through fifth grade are provided the opportunity for enriching experiences beyond Tier I instruction. Student participation logs will quantify student participation.				
4) Before and after school extracurricular activities will be offered for pay that address areas of student interest.	Principal, Assistant Principal	Students in pre-k through fifth grade are provided the opportunity for enriching experiences beyond Tier I instruction. Student participation logs will quantify student participation.				
						

Goal 3: LEAD 2021 Curriculum Strategy: Bransford will transform from a teaching platform to a learning platform by designing engaging, differentiated work for students toward the accomplishment of the GCISD mission and strategic objectives.

Performance Objective 1: Implement and evaluate a comprehensive and strategic plan to significantly increase the quality of the advanced academics program at Bransford Elementary.

Evaluation Data Source(s) 1: Eduphoria transcripts; lesson plans; professional learning plans; PLC agendas; class lists; campus communications

Summative Evaluation 1:

Strategy Description	Monitor	Strategy's Expected Result/Impact	Reviews			
			Formative			Summative
			Nov	Jan	Mar	June
1) Gifted Specialist will provide job-embedded professional learning opportunities through PLCs and after school opportunities: Enrichment and Extension support to assist teachers in designing and facilitating rigorous, differentiated instruction for students.	Principal, Assistant Principal, Gifted Specialist, Liaison, Teachers	Differentiated lesson plans; At least 80% of instructional staff will participate in job embedded professional learning as evidence in Eduphoria				
2) Gifted Specialist will collaborate to ensure staff awareness and compliance to 19 TAC 89.2 gifted education professional learning requirements (initial 30 hours; yearly 6 hours).	Principal, Assistant Principal, Gifted Specialist	Teachers receive at minimum the gifted learning required by the state				
3) 100% of students receiving GT services will be clustered in the regular classroom in order to support the teacher in meeting their academic, social, and emotional needs.	Principal, Assistant Principal, Gifted Specialist, Liaison, Counselor, Teachers	Support for the gifted learner; differentiated instruction; flexible grouping				
4) Provide parents and students with information regarding advanced academic opportunities, including gifted and talented testing, telescoping exams, and grade advancement assessments, to give students opportunities to advance their academic levels.	Principal, Assistant Principal, Gifted Specialist, Teachers	Information on advanced academic opportunities shared with parents as evidenced by campus and grade-level communications, including Smore, conferences, and emails.				
						

Goal 3: LEAD 2021 Curriculum Strategy: Bransford will transform from a teaching platform to a learning platform by designing engaging, differentiated work for students toward the accomplishment of the GCISD mission and strategic objectives.

Performance Objective 2: 100% of Bransford staff members will systematically utilize student voice as a mechanism for feedback.

Evaluation Data Source(s) 2: Lesson plans; Student surveys

Summative Evaluation 2:


Strategy Description	Monitor	Strategy's Expected Result/Impact	Reviews			
			Formative			Summative
			Nov	Jan	Mar	June
1) Systematically poll staff members at least twice a year to determine current methods for soliciting student input. Share the ideas with staff to increase ideas and methods throughout the campus.	Principal, Assistant Principal, Liaison, Teachers	Student voice ideas shared with staff members to provide staff with a variety of methods for eliciting student voice. Staff utilizes student voice to make adjustments to current practices.				
2) Monthly, include information about student voice in staff newsletter to grow our understanding of and ideas on how to gather and implement student voice.	Principal, Assistant Principal, Liaison	Provide staff with an awareness of how other staff members are using student voice to provide options and ideas for use around the building.				
3) Monthly principal panel meetings with each grade level group to gather insight on grade level and campus happenings, ways to improve Bransford, and gage successes of the previous month.	Principal	Use qualitative and quantitative data from these meetings to make adjustments and improvements to campus practices and events.				

Goal 3: LEAD 2021 Curriculum Strategy: Bransford will transform from a teaching platform to a learning platform by designing engaging, differentiated work for students toward the accomplishment of the GCISD mission and strategic objectives.

Performance Objective 3: Through the use of writer's workshop, Bransford students' will show growth in their writing stages as measured on the GCISD writing rubric.

Evaluation Data Source(s) 3: BOY, MOY, and EOY writing scores

Summative Evaluation 3:


Strategy Description	Monitor	Strategy's Expected Result/Impact	Reviews			
			Formative			Summative
			Nov	Jan	Mar	June
1) Teachers will use Lucy Calkins Units of Study to guide writing workshop.	Principal, Assistant Principal, Learning Liaison, Teachers	Students will show growth in their writing stages as evidenced by the beginning of year and end of year district writing assessments as well as the on demand assessments from the Units of Study for Teaching Writing.				
2) Pricipal will attend the Teacher's College Units of Study Leadership Institute.	Principal, Assistant Principal, Learning Liaison	Principal will provide specific feedback to staff members when conducting classroom visits and walkthroughs through the formal T-TESS walkthrough observation recording form as well as the campus created paper feedback form.				
Funding Sources: 461 - Campus Activity Fund - 0.00						
						

Goal 3: LEAD 2021 Curriculum Strategy: Bransford will transform from a teaching platform to a learning platform by designing engaging, differentiated work for students toward the accomplishment of the GCISD mission and strategic objectives.

Performance Objective 4: Integrate the arts into tier I instruction.

Evaluation Data Source(s) 4: Lesson plans; documentation methods; social media posts; newsletters

Summative Evaluation 4:

Strategy Description	Monitor	Strategy's Expected Result/Impact	Reviews			
			Formative			Summative
			Nov	Jan	Mar	June
1) Use the definition of Arts Integration from the Kennedy Center as a lens to approach lesson designing and assessments through an artistic bend.	Principal, Assistant Principal, Learning Liaison, Teachers	Create cross-curricular connections; Increased students' academic performance from BOY to EOY as measured by district, state, and campus assessments				
2) Train staff in Arts Integration through professional learning at the Kennedy Center, collaboration with Focus 5 teaching artists, and collaboration with arts experts at Bransford Elementary.	Principal, Assistant Principal, Learning Liaison	Staff will demonstrate their understanding of a variety of strategies to integrate the arts into tier I instruction as evidenced in lesson planning as well as a teacher created method of documentation of integrating the arts				
3) Design a campus master schedule that maximizes and protects tier I instruction to afford staff time to integrate the arts as well as allowing time for the addition of theatre and piano.	Principal, Assistant Principal, Learning Liaison, Instructional Staff	Focused instructional time; piano lab for all students K-5 at least one time per week; theatre for all students PK - 5 at least one time per week.				
4) Develop and implement a plan for documenting the integration of arts throughout the campus.	Principal, Assistant Principal, Learning Liaison, Learning Leaders	Documentation of the journey through arts integration; Teacher use of intentional integration in Tier I instruction will increase as measured by walkthrough documentation, PLC agendas, and lesson plans.				
						


Goal 4: LEAD 2021 Communications Strategy: Bransford will create a plan that customizes communication methods and messages for students, parents, teachers, administration, and community to communicate and support the GCISD mission and strategic objectives.

Performance Objective 1: 100% of Bransford Elementary School Staff will design and update personal websites meeting webpage requirements.

Evaluation Data Source(s) 1: Website checklist

Summative Evaluation 1:

Strategy Description	Monitor	Strategy's Expected Result/Impact	Reviews			
			Formative			Summative
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1) The Campus Website Liaison will participate in trainings during the school year and share information with staff on district and campus expectations.	Principal, Assistant Principal, Website Liaison	Up-to-date website; Stakeholders will have access to information on campus happenings, schedules, staff members, and contact information.				
2) The Bransford campus website and Bransford staff websites will be updated on an ongoing basis to provide accurate and timely information to parents and the community.	Principal, Assistant Principal, Website Liaison, Staff	Up-to-date website; Stakeholders will have access to information on campus happenings, schedules, staff members, and contact information.				



✓ = Accomplished
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 ✗ = Discontinue

Goal 5: LEAD 2021 Technology Strategy: Bransford will integrate technology, including student mobile wireless computing devices, into every aspect of the student academic experience to support the GCISD mission and strategic objectives.

Performance Objective 1: Bransford staff will design learning experiences with technology moving from enhancement to redefinition on the SAMR model.

Evaluation Data Source(s) 1: Lesson plans; PLC agendas

Summative Evaluation 1:

Strategy Description	Monitor	Strategy's Expected Result/Impact	Reviews			
			Formative			Summative
			Nov	Jan	Mar	June
1) BES staff members will have technology training opportunities focused on how to design learning experiences which seamlessly integrate technology into curriculum. Experiences could include, but aren't limited to, technology PLCs, technology coaching sessions, PLN, Tech for Tots, Twitter chats.	Principal, Assistant Principal, Liaison, Teachers.	Lessons integrated with technology; Student technology know-how as evidenced by technology survey; Student content knowledge and understanding as evidenced by formative and summative assessments				

Goal 5: LEAD 2021 Technology Strategy: Bransford will integrate technology, including student mobile wireless computing devices, into every aspect of the student academic experience to support the GCISD mission and strategic objectives.

Performance Objective 2: Bransford will follow the Common Sense Media Certification plan to become a Common Sense Media Certified Campus.

Evaluation Data Source(s) 2: Lesson plans; Digital newsletters; Website

Summative Evaluation 2:

Strategy Description	Monitor	Strategy's Expected Result/Impact	Reviews			
			Formative			Summative
			Nov	Jan	Mar	June
1) Librarian will teach Common Sense Media Keywords lesson to students in kindergarten through fifth grade.	Principal, Liaison, Librarian	Students will use keywords in digital searches; Data from 5th grade digital literacy survey; Data from Bright Bytes survey				
2) Counselor will teach cyberbullying lessons from Common Sense Media to all students in kindergarten through fifth grade.	Principal, Liaison, Counselor	Counselor reports of cyberbullying will equal zero; Data from 5th grade digital literacy survey reflect an understanding of cyberbullying; Data from Bright Bytes survey reflect appropriate use of devices				
3) Grade-level teachers will teach at least two Common Sense Media lessons to their classes.	Principal, Liaison, Teachers	Data from 5th grade digital literacy survey as well as data from Bright Bytes survey reflects a solid understanding of the uses of the Internet both in and out of class.				
4) Share Common Sense Media information and tips with families through sharing family tip sheet on the electronic newsletter, posting the link to Common Sense Media on the Bransford website, and hosting a technology night for families.	Principal	Inform parents on internet safety				
